|  |  |  |
| --- | --- | --- |
| **1 of ( )** | **Description of Activity**  | **Completion Status** |
| **Key Audience**  |     |     |
| **Key Message(s)** |  |  |
| **What Do We Want Them to Understand?** |  |  |
| **Want Do we Want Them to Do?** |  |  |
| **Communication Methods and Products** |  |  |
| **Success Indicators** |  |  |
| **SPRO Role** |  |  |
| **SPHD Role** |  |  |
| **Role of Other Entities/Organizations** |  |  |
| **Date of Activity/Delivery****(include responsible party)** |  |  |
| **Date of Activity/Delivery****(include responsible party)** |  |  |
| **Date of Activity/Delivery****(include responsible party)** |  |  |